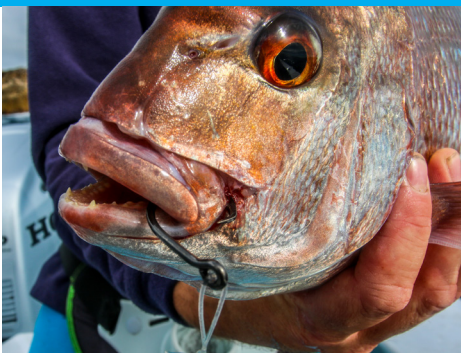


Be FishCare Aware!



SCHOOL OF BEST PRACTICE

It's time you came round to circle hooks



Circle hooks will:

1. Lip hook fish more often, and
2. Improve their chance of survival upon release.

Reduce your impact. Help rebuild our inshore fishery. Learn the 5 FishCare principles at www.fishcare.co.nz



Lou and Iris Fisher Charitable Trust

